Unitrans Winter 2019 Fee Referendum Passes

Today, the Associated Students of UC Davis Elections Committee announced that the Unitrans Winter 2019 Fee Referendum passed with 91.6% “yes” vote and undergraduate voter turnout exceeding 35%. ASUCD Unitrans sincerely thanks the undergraduate students for their vote of support for Unitrans. Everyone at ASUCD and Unitrans understands that every fee increase is an impact to each undergraduate student. We are grateful that the undergraduates are entrusting Unitrans to use this fee increase to maintain and improve Unitrans service for them and we understand that we must continue to provide and prove our value to our community.

The entire Unitrans team thanks our ASUCD President, Michael Gofman, our ASUCD Vice President, Shaniah Branson, our adopted ASUCD Senators Noah Pearl, Richardo Zapardiel, and most specifically Senator Alisha Hacker who championed this measure. A huge thank you goes to Aggie Studios led by Shubha Chakravarty with Jillian Nguyen and their entire team for the fantastic fee referendum information video. The Unitrans Fee Referendum educational effort would not have been possible without our Marketing Team led by Morgan Tieu and supported by Allison Hsieh, Celina Leong, and Samantha Woo, our IT team who led the creation of our fee referendum information website, Skyler Bala, Josh Prince, Matt Pabla, and Rishi Dutta, our Customer Outreach Representative, Kevin Butt, the California Aggie Marching Band, and our entire Unitrans team for helping educate our customers and their peers.

ASUCD Unitrans as an organization is eternally grateful for our customers and our entire 250+ strong Unitrans undergraduate student team. We could not ask for a more dedicated team to Unitrans’ mission to provide safe, efficient, and reliable public transportation now and into the future.

Next week, Unitrans will celebrate our 51st anniversary. With this vote, Unitrans will be on a stable financial footing to serve our campus and city community and improve service for years to come.

Sincerely,

Jeff Flynn
General Manager
ASUCD Unitrans